

# City of Monroe Transit System



## DBE GOAL SETTING MEETING

DBE GOALS FOR FY 2023-2026

September 27, 2023, 3:00PM



Mayor Friday Ellis



# Participants



## City of Monroe

- City of Monroe –DBE Committee
- Marc Keenan, Transit General Manager

## Professional & Economic Development Organizations

- North Louisiana Economic Council
- North Delta Regional Planning and Development District/Ouachita Council of Governments
- Monroe Chamber of Commerce
- Louisiana Minority Business Council
- Woman's Business Enterprise Council
- Hispanic Chamber of Commerce of Louisiana
- Louisiana Small Business Development Center, Monroe Chapter
- Louisiana Association of General Contractors
- LADOTD DBE/SBE Program Manager
- DBE Firms

# Meeting Purpose

1. DBE Certification Process
2. Discuss the proposed construction projects that are planned at MTS during this period.
3. Discuss the goal-setting process.
4. Present the proposed DBE Goals for the Monroe Transit System for fiscal years 2023-2026.



# DBE Certification Process



STEP 1	STEP 2	STEP 3	STEP 4
Complete Application	Desk Audit	On-site Review	Verification of Eligibility
Firms Eligibility Base on	Documents Requested	On-Site Review	Verification of Eligibility
<ul style="list-style-type: none"> <li>• Size</li> <li>• Social Disadvantage</li> <li>• Ownership</li> <li>• Control Requirements</li> </ul>	<ul style="list-style-type: none"> <li>• PNW Statement</li> <li>• Disadvantage Statement</li> <li>• Org Documents</li> <li>• Org Tax Returns</li> <li>• Owners Tax Returns</li> <li>• Org Finance Statements</li> <li>• Resumes</li> <li>• Work History</li> <li>• Financial Capability</li> </ul>	Site Visit & Principal Interview	<ul style="list-style-type: none"> <li>• If approved, business shall be added to LA UCP's list.</li> <li>• If not approved, principal will be notified with reasoning.</li> </ul>

# Certifying Agencies



Department of Transportation and  
Development



Louis Armstrong New Orleans  
International Airport



New Orleans Regional Transit Authority



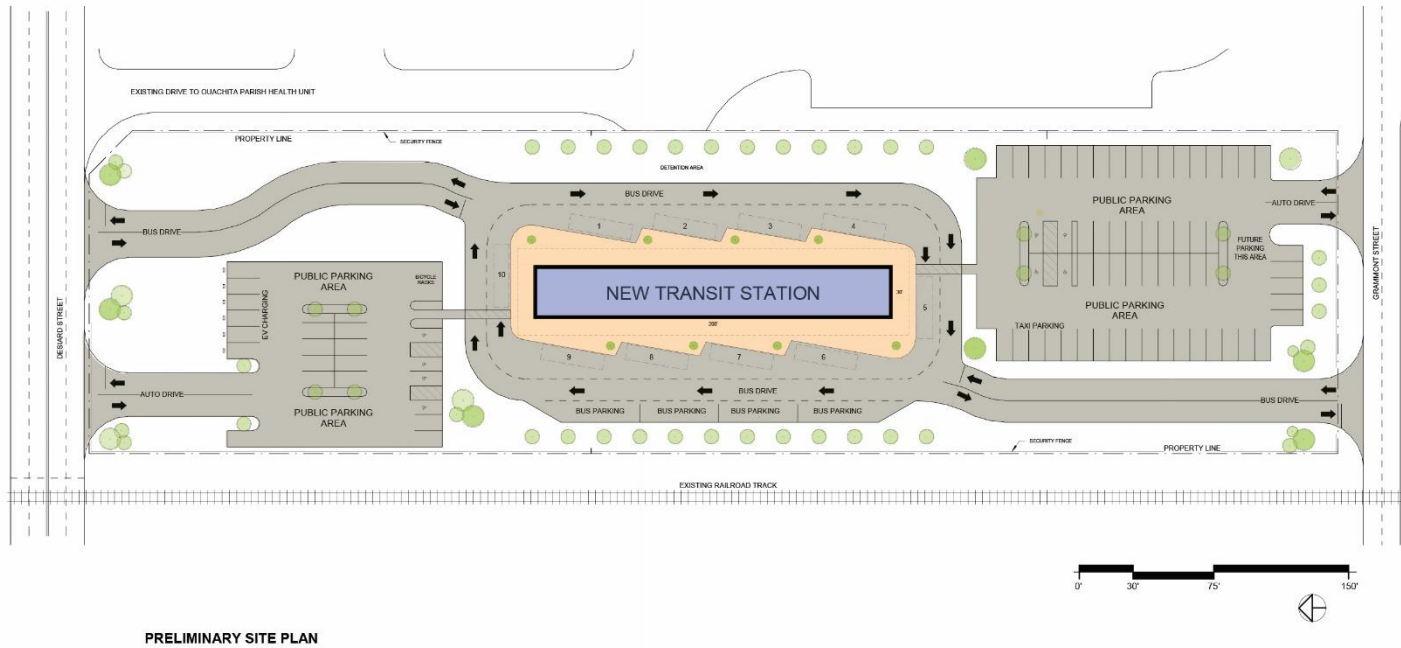
DOTD New Orleans DBE Office

# DBE Goal Setting Process



## 1. DEVELOP BASE FIGURE

Step 1a: Identify the types of contracting opportunities for the next three years projected in the agency.



Capital Passenger Transfer Terminal Replacement  
Approximate Cost \$5.5 Million

# DBE Certification Process

## 1. DEVELOP BASE FIGURE



NAISC CODES	PROJECT DESCRIPTION
236220	Commercial Building Construction
238910	Site Preparation Demolition
541310	Architectural Services
541330	Engineering Services
238210	Electrical Systems
561720	Janitorial Services
238320	Painting
561621	Security
323111	Quick Printing
541620	Environmental Consulting Services

North American Industry Classification System (NAICS)

# DBE Goal Setting Process



## 1. DEVELOP BASE FIGURE

Step 1b: Identify the relative availability of DBE-certified contractors, vendors & consultants

### Monroe Transit Market Area

#### LOUISIANA PARISHES

Bienville  
Bossier  
Caddo  
Caldwell  
Claiborne

Desoto  
Franklin  
East Carroll  
Jackson  
Lincoln

Madison  
Morehouse  
Ouachita  
Red River  
Richland

Tensas  
Union  
Webster  
West Carroll  
Winn



# DBE Goal Setting Process



## 1. DEVELOP BASE FIGURE

Base Goal Calculation (Step 1)		A	B	C
NAICS Code	Project Description	# of DBE firms willing and able to work in market area	# of overall firms willing and able to work in market area	# DBE firms/ # all Firms (A/B)
236220	Commercial Building Construction	10	88	11.36%
238910	Site Preparation Demolition	11	110	10.00%
541310	Architectural Services	0	29	0.00%
541330	Engineering Services	3	97	3.09%
238210	Electrical Systems	3	104	2.88%
561720	Janitorial Services	6	69	8.70%
238320	Painting	8	58	13.79%
561621	Security	1	22	4.55%
323111	Quick Printing	1	19	5.26%
541620	Environmental Consulting Services	4	15	26.67%
	<b>Total</b>	<b>47</b>	<b>611</b>	<b>7.69%</b>

7.69% Non-Weighted Goal

# DBE Goal Setting Process



## 1. DEVELOP BASE FIGURE

Base Goal Calculation (Step 1)		D	E	F
NAICS Code	Project Description	Step 1 FTA Contracting opportunities	Step 1 Weighted % Contract (D/ Total Contract Value)	Step 1 Weighted % DBE Goal (C x E)
236220	Commercial Building Construction	\$ 3,367,337	58.68%	6.67%
238910	Site Preparation Demolition	\$ 1,702,580	29.67%	2.97%
541310	Architectural Services	\$ 120,000	2.09%	0.00%
541330	Engineering Services	\$ 360,000	6.27%	0.19%
238210	Electrical Systems	\$ 4,260.00	0.02%	0.00%
561720	Janitorial Services	\$ 55,000.00	0.96%	0.08%
238320	Painting	\$ 15,000.00	0.09%	0.01%
561621	Security	\$ 65,000.00	1.13%	0.05%
323111	Quick Printing	\$ 42,000.00	0.73%	0.04%
541620	Environmental Consulting Services	\$ 20,000.00	0.35%	0.09%
	<b>Total</b>	<b>\$ 5,721,177</b>	<b>100.00%</b>	<b>10.11%</b>

10.11% Weighted Goal

# DBE Goal Setting Process



## 2. ADJUST BASE FIGURE



Step 2: Adjust the total goal based on past participation of DBE's and available studies and other information

### **Disparity Study**

No recent study performed in the region

### **Past Participation of DBEs**

There is no historical data to consider



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Federal Transit Administration  
Fritz G Lanham Federal Building  
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Fort Worth, TX 76102

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DBE/SBE Program Manager  
FDOTD, Room 305  
PO Box 94245  
Baton Rouge, LA 70804

Marc Keenan  
Transit Manager  
City of Monroe  
700 Washington Street  
Monroe Louisiana, 71201

## **Monroe Transit DBE Goal for FY 2023 -2026**

**10.11%**

This process will achieve the goal;

Race-Neutral - .28%

Race-Conscious – 9.83%

Federal Allocation: \$5,751,177

Expected DBE Allocation: \$581,444

Questions

