CITY OF MONROE
MONROE TRANSIT SYSTEM (MTS)

Disadvantaged Business Enterprise (DBE) Goals
FY 2018-2020

Grantee: City of Monroe, LA
Preparer: Marc Keenan, General Manger
Phone: (318) 329-3230
Goal Period: October 1, 2017 to September 30, 2020

CITY OF MONROE TRANSIT
Disadvantaged Business Enterprise Program (DBE)
Goals FFY 2018-2020

Pursuant to the requirements of the City of Monroe's Disadvantage Business Enterprise (DBE) Program and in compliance with the United States Department of Transportation Regulations 49 CFR Part 26.45 (g)(2), the City of Monroe Transit System (MTS) announces it proposed overall FTA procurements goals at **thirteen-point fifty-five percent (13.55%) FFY 2018 through FFY 2020.**

Contracting Opportunity and DBE Goals

NAICS CODE	WORK DESCRIPTION	MARKET AREA DBEs	ALL AVAILABLE FIRMS
238990	Specialty Trade Contractors	21	52
323114	Printing and related support activities	1	31
423840	Supply Valves, Fittings, and Flanges	2	23
453210	Office Supplies	1	14
541611	Management, scientific, and technical consulting services	6	58
541810	Advertising, public relations, and related services	1	21
541990	Other professional, scientific And technical services	3	31
561320	Temporary Help Services	2	52
561720	Janitorial Services	7	42
811192	Car Washes	1	13
	TOTAL	32	337

Goal Setting and Methodology

Monroe Transit has established Ouachita, Bossier, and Caddo Parishes as its local market area (LMA) in order to provide the widest opportunity to increase DBE participation.

The method used to calculate the relative availability of DBEs in the process is in accordance with 49 C.F.R. Section 26.45 (c). The numerator portion of the base calculation represents the total number of certified DBE firms eligible to participate in any procurement activity offered by Monroe Transit. The Louisiana Department of Transportation and Development (LADOTD) Unified Certification Program (UCP) was the source of the certified DBE listing. The denominator represents the total number of firms in Ouachita, Bossier, and Caddo Parishes as listed in the U.S. Census County Business Patterns. Both sections were compiled using relevant NAICS Project codes.

No. of DBE's in LMA	32	**= 13.55%**
Available Firms in LMA	337	

The City of Monroe Transit is not aware of a disparity study nor know of any other factors that would warrant adjustment consideration. In recent years, MTS did not meet the $250,000 contracting opportunity threshold set forth by FTA and were exempt from establishing formal DBE goals. Therefore, we will not examine historic overall DBE goals and accomplishments for MTS. This basic goal does not rely on past DBE participation or DBEs which have won contracts in the past with the City of Monroe. Rather, this figure attempts to identify the total number of certified DBEs as a percentage of the total number of firms defined local market area in order to identify a realistic view of potential DBE participation.

Race Neutral and Race Conscious Measures

The MTS DBE goal is 13.55% and race-neutral. However, good faith initiatives will be developed and implemented during the goal period to provide information to the DBE community that should help make potential bidders more aware of contracting and bidding opportunities and more competitive in the future through outreach and technical assistance. These initiatives will include contacting and working with the City of Monroe's DBE Committee, Chambers of Commerce, Business and Economic Bureaus/Organizations, Women, Minority and Professional Organizations, and Small Business Development Centers. Further, MTS is dedicated in providing assistance to DBEs in overcoming limitations such as the inability to obtain bonding or financing.

Public Participation and Outreach

Monroe Transit proposed goals will be published in the local paper, The News Star and public comments will be accepted for 45 days after first publication. The ads will solicit public comment and input on the proposed goals. The proposed goals and its rationale are available

for inspection during normal business hours at Monroe Transit located at 700 Washington Street for 30 days following the initial publication in the paper. All comments will be summarized, reviewed and action taken where appropriate. All comments and resulting action taken will be included in the final goal adoption.

Marc Keenan

Marc Keenan
General Manager

7/31/17

Date