

Guest Column to The Monroe Dispatch
For the Thursday, February 21, 2019 Edition
From: Mayor James E. “Jamie” Mayo
City of Monroe, LA

Monroe Police team up with Monroe City Schools and use Technology to Increase School Safety in Monroe

On February 19th, we participated in a very exciting press conference held at the Monroe City School Board. There, we introduced the p3 Monroe School Safety Program. The short story is there is an app that be used on your smart phone, tablet, or computer to report tips to school officials and law enforcement to prevent or stop fights, bullying, abuse, and other issues. Reports are monitored 24/7 to ensure that time-sensitive matters are dealt with promptly.

I want to encourage every parent, grandparent, guardian, teacher, coach, dance instructor, and school official of children within the Monroe City School System with an Apple or Android smart phone or table to go to your devices app store and download the FREE “p3 Campus” app.

Monroe Police Chief Eugene Ellis instructed his officers to find a way for us to utilize technology in our public safety efforts for youth. Crime Stoppers of North Delta introduced this program to our police department. Chief Ellis and I felt the p3 Campus app would be a strong addition to our S.A.V.E. Initiative. We are thankful to have Dr. Vidrine and the Monroe City School Board as partners. For a small annual subscriber-fee, our city is embracing 21st century technology that engages students, parents, school officials, law enforcement, and the community to help make our schools and city safer.

Reports made through the p3 Campus mobile app, unlike SMS text reports, have no length limitations or the need to remember a short code. Additionally, when reporters use the mobile app, they are notified when action has been taken on their report, which demonstrates the value of their time and concern. In both the web browser and app form, reporters can attach photos, screenshots, videos, documents or audio recording to their reports. Plus, they can engage in two-way dialogue with a real person. Both features greatly facilitate swift interventions.

Monroe City Superintendent Dr. Brent Vidrine adds, “As a school district we strive to maintain a safe environment so that our students receive the best education possible. The P3 Program will enhance security measures that Monroe City School District currently have in place. We are excited to partner with the City of Monroe to further safeguard our students and staff. Implementation of this program, on all 19 of our school campuses, will provide an extra layer of protection in hopes of preventing harmful incidents.”

Monroe Police Chief Eugene Ellis adds, “The Monroe Police Department feels adding the P3 Campus MONROE SCHOOL SAFETY PROGRAM to our S.A.V.E. initiative is a proactive effort that give a voice to the concerned and will strengthen bonds between students and adults. The men and women of our police department are ready to do our part to help address issues and enhance student safety in our local schools.”

The P3 Campus MONROE SCHOOL SAFETY PROGRAM will be accepting reports through mobile or desktop web browsers at *P3Campus.com* or through the P3 Campus mobile app.

By working together, we are making a difference. Monroe is one city, with one future!