3901 Jackson Street Monroe, LA 71202 off: :318-329-2430 fax: 318-329-2485

MEMO

TO:

Monroe Planning Commission Members

FROM:

Mr. Hunt Neely, Chairman

DATE:

February 10, 2023

The Special Meeting of the Monroe Planning Commission will be held on Monday, February 20, 2023, at 5:30 P.M. in the Council Chamber, First Floor, City Hall, Monroe, Louisiana.

The tentative agenda will include the following items:

MINUTES

Approval of June 3, 2019 Minutes Approval of September 2, 2020 Minutes Approval of January 9, 2023 Minutes

PLANNING

XX Oliver Road – Request for a Final Resubdivision Plat for DBUZ Subdivision from 1 to 2 lots. The property is located north and west of Tower Drive and east of Oliver Road – SE Huey Co/Derek Busby

PUBLIC HEARING

None

ZONING

CUP 102-23:

(Minor Use) Lamar Advertising - Commercial billboard conversion - 603 Jackson

Street

PUBLIC HEARING

MA 100-23:

Zoning Map Amendment of a 0.72-acre tract of land from the B-3 (General Business/Commercial) District to the R-4 (High-Density Multi-Family Residence)

District. Site Applicant & Location: Carday Marshall & 1814 Jackson Street

OTHER BUSINESS

Nomination for 2023 Officers

Current Officers: Hunt Neely - Chairman

Jott DelCambre – Vice-Chairman Ernest Muhammad – 2nd Vice-Chairman

CITIZEN PARTICIPATION

Citizens will be recognized, in order, by the citizen sign-in sheet.

City of Monroe Planning Commission

CASE NO.:

XX OLIVER ROAD (DBUZ SUBDIVSION)

NAME OF APPLICANT:

S. E. HUEY CO & DEREK BUSBY

COUNCIL DISTRICT:

2

REQUEST:

This is a request for a final subdivision plat review of the proposed DBUZ Subdivision, being from 1 to 2 lots. The property is located north and west of Tower Drive and east of Oliver Road.

PURPOSE OF

THE REQUEST:

The applicant wishes to subdivide the property from one (1) lot to two (2) lots, to develop the proposed lots for commercial development.

SIZE OF PROPERTY:

3.921-acres, more or less.

PRESENT ZONING:

B-3 (General Business/Commercial) District

MOST NEARLY BOUNDED

BY (STREETS):

North and west of Tower Drive and east of Oliver Drive

SURROUNDING LAND USES:

The surrounding land use consists of commercial

residential to the west and south; commercial to the north

and east.

ADVERSE

INFLUENCES:

New development(s) will increase traffic in the area.

POSITIVE

INFLUENCES:

Once developed this property will provide increased

property and sales taxes for the City of Monroe.

COMMENTS/

RECOMMENDATIONS:

This is a resubdivision of Lot 5 DBUZ Subdivision, being a 3.921± acres tract of land. This lot will be resubdivided into

two (2) lots.

SE Huey CO/Derek Busby DBUZ Subdivision

Lot 1 will be developed as a commercial property, which will consist of B1 Bank. The area to the north proposed is proposed for commercial use. KNOE Television Station is located to the north of the site, with businesses and restaurants along Tower Drive. Lot 2 will be developed as commercial at a later date.

The subdivision plat is under review by the City of Monroe Engineering Dept.

A Site Plan Review will be required for developments.

OPTIONS:

Approve the applicant's request as presented

Approve the applicant's request with conditions.

Deny the applicant's request as presented.

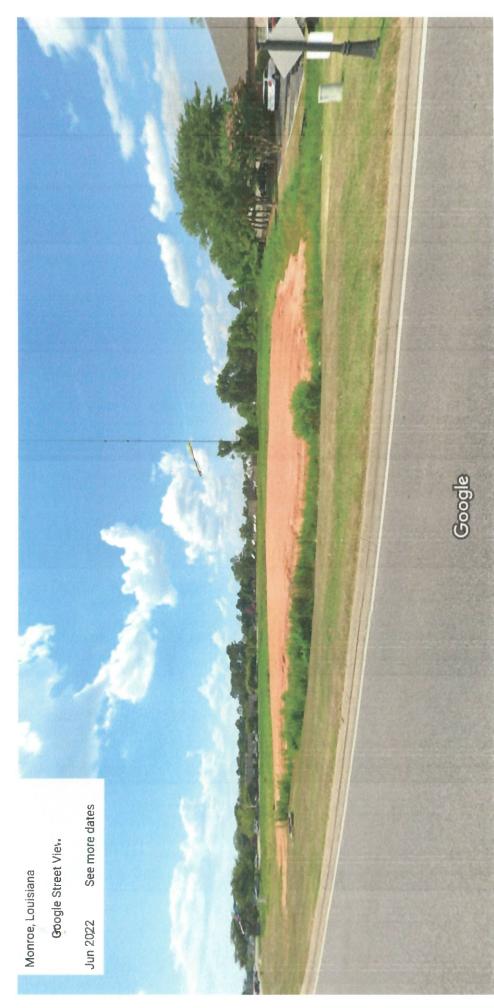


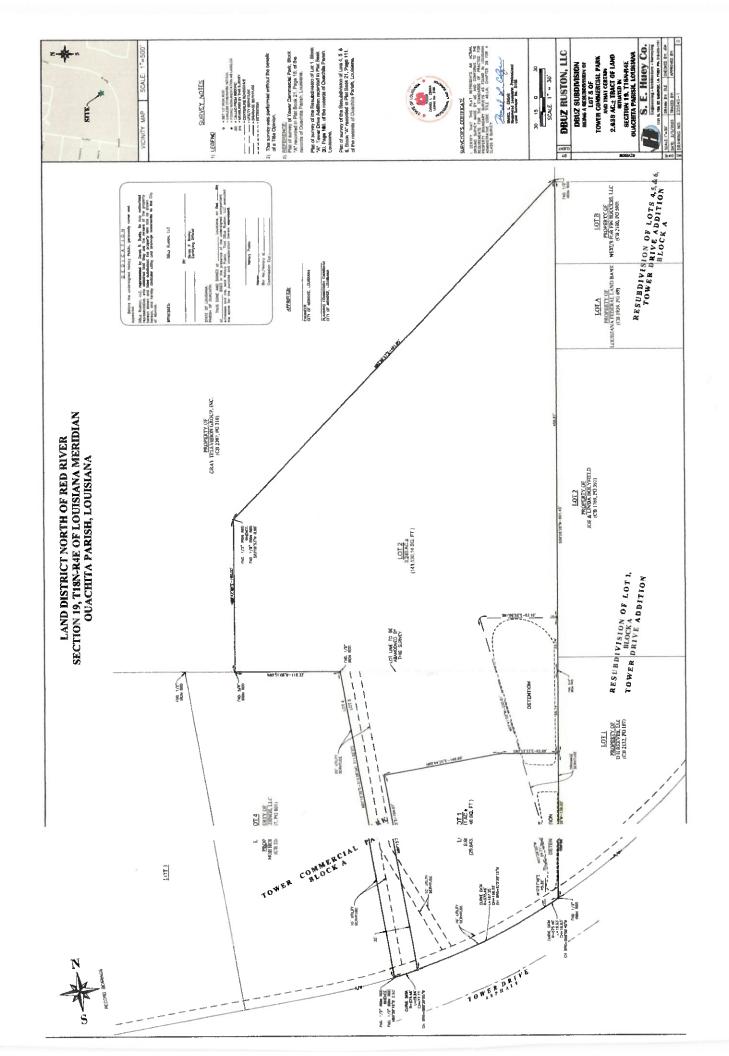
Image capture: Jun 2022 © 2023 Google





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City of Monroe **Planning Commission**

CASE NO.:

CUP 102-23

NAME OF APPLICANT: ADDRESS OF PROPERTY: Lamar Advertising 603 Jackson Street

COUNCIL DISTRICT:

REQUEST:

A minor Conditional Use Permit (CUP) to allow an offpremises sign face conversion, in the B-1 (Neighborhood Mixed-Use) District.

PURPOSE OF REQUEST:

The purpose of the request is to allow the applicant to change the type of sign face on an existing legal, nonconforming off-premises sign. The existing sign will have a flip sign on one side and a static sign on the other. The applicant wishes to place a digital sign on one (1) sign face. The west facing sign.

SIZE OF PROPERTY:

0.057 acres (more or less)

PRESENT ZONING:

B-1 (Neighborhood Mixed-Use) District

PRESENT USE:

Vacant land with an existing off-premises sign.

MOST NEARLY BOUNDED

BY (STREETS):

North of Stone Avenue, south of Layton Avenue, east of

Jackson Street and west of South 2nd Street.

SURROUNDING LAND USES:

The surrounding land use consists of commercial to the north, east and south: Interstate 20 to the north and the Ouachita River to the west.

ADVERSE INFLUENCES:

Digital signs may distract motorists along I-20 and other

city streets.

POSITIVE INFLUENCES:

Digital signs allow for additional advertising space.

COMMENTS/

RECOMMENDATIONS:

The applicant is requesting to convert one (1) existing static sign face of an existing off-premises sign to digital sign

face. (This is a V-shape sign).

The sign has been located at this site for several years. The area was rezoned from B-3, in February 2014. The B-1 district does not allow for off-premises signs. However,

CUP 102-23 Lamar Advertising

this sign was erected in the B-3 zone, it is now considered to be a non-conforming use structure. Any changes to an off-premises sign, which legally exists prior to the effective date of this ordinance and not complying with the provisions of this article, shall require approval and attainment of a permit. Conversion of a non-conforming sign to digital or electrical sign may be permitted with planning commission approval.

Digital signage allows for a new "sign face" every eight (8') seconds which provides more advertising opportunities. However, digital displays may be distracting to passing motorists. Studies have shown this type of signage may be inconclusive when determining if digital displays distract motorists. They have determined that anything that causes a driver to look elsewhere is potentially hazardous.

OPTIONS:

Approve the applicant's request as presented.

Approve the applicant's request with conditions.

Deny the applicant's request as presented.

Minor Conditional Use Criteria

These conditions may include, but are not limited to the following:

- 1) Stipulate the exact location as a means of minimizing hazards to life, limb, property damage, erosion or traffic.
- 2) Increase the required lot size or yard dimension.
- 3) Limit the height, size or location of buildings, structures and facilities.
- 4) Control the location and number of vehicle access points.
- 5) Increase the number of required off-street parking spaces.
- 6) Limit the number, size, location or lighting of signs.
- Require additional fencing, screening, landscaping or other facilities to protect adjacent or nearby property.

- 8) Designate sites for open space.
- 9) Provide ease of access to major roadways; or
- 10) Assure that the degree of compatibility to the surrounding land use shall be maintained with respect to the particular use on the site and in consideration of other existing and potential uses within the general area in which the use is proposed to be located.

LAMAR AMBRITSING

DiGATAL FACE (COMERSION) 10 6" x 36 (378 SQFT) EXISTING STOTIC FILE LAYTON AND BRUSGTO WAN FRM JACKSON St.

I. 20 - GAST BOUND

Z





Ouachita Parish

Assessor's Office Stephanie Smith, Assessor



Date Created: 2/2/2023 Created By: actDataScout Lamar Advertising

1 inch = 72 feet

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City of Monroe **Planning Commission**

Case No.:

MA 100-23

Name of Applicant:

Carday Marshall

Address of Property:

1814 Jackson Street

Size of Property:

 ± 0.72 acres

Present Zoning:

B-3 (General Business/Commercial) District

Proposed Zoning:

R-4 (High Density Multi-Family Residence) District

Council District:

Future Land Use:

Neighborhood Mixed-Use Commercial

Consistent to the

Comprehensive Plan:

Yes

REQUEST:

A request to rezone 1814 Jackson Street from B-3 (General Business/Commercial) District to the R-4 (High Density

Multi-Family Residence) District.

PRESENT USE:

Single Family Residence

MOST NEARLY BOUNDED

BY (STREETS):

North of Pear Street, south of Peach Street; east of South

Grand Street and west of Jackson Street.

SURROUNDING LAND USES: The surrounding land use consists of commercial and

residential structures.

ADVERSE INFLUENCES:

POSITIVE INFLUENCES:

The change in zoning will allow for residential use.

COMMENTS/

RECOMMENDATIONS:

The applicant and the City of Monroe would like to rezone this property from B-3 (General Business/Commercial) to R-4 (High Density Multi-Family Residence) District. This request is to allow the applicant to use the existing structure as a residence. The B-3 (General Business/Commercial) District does not allow for single family dwellings to occupy this district. This structure was previously used as a halfway house. This area has several vacant buildings that may be developed for residential or commercial uses. The R-4 (High Density Multi-Family Residence) District is the more appropriate zoning classification for this use.

The Future Land Use Classification for this area is Neighborhood Commercial Mixed-Use. These are areas planned to be commercial and residential, lending to a vibrant urban street life and vitality. This development is consistent with the comprehensive plan.

The <u>Planning Commission</u> and the <u>City Council</u> shall consider the following criteria in approving or denying a map amendment:

- a. The proposed map amendment is consistent with the pertinent elements of the *City of Monroe Comprehensive Plan* and any other adopted plans.
- b. The proposed map amendment is consistent with the adjacent zoning classifications and uses.
- c. The proposed map amendment will reinforce the existing or planned character of the neighborhood and the City.
- d. The site is appropriate for the development allowed in the proposed district.
- e. There are substantial reasons why the property cannot be used according to existing zoning.
- f. Public facilities and services including schools, roads, recreation facilities, wastewater treatment, water supply, storm water management, police and fire are adequate for the development allowed in the proposed district.
- g. The map amendment will not substantially or permanently injure the appropriate use of adjacent conforming properties.

Effect of Denial

The denial of a map amendment application shall ban the subsequent application for the same or similar use at the same location for a period of twelve (12) months.

OPTIONS:

Approve the applicant's request as presented.

Deny the applicant's request as presented.



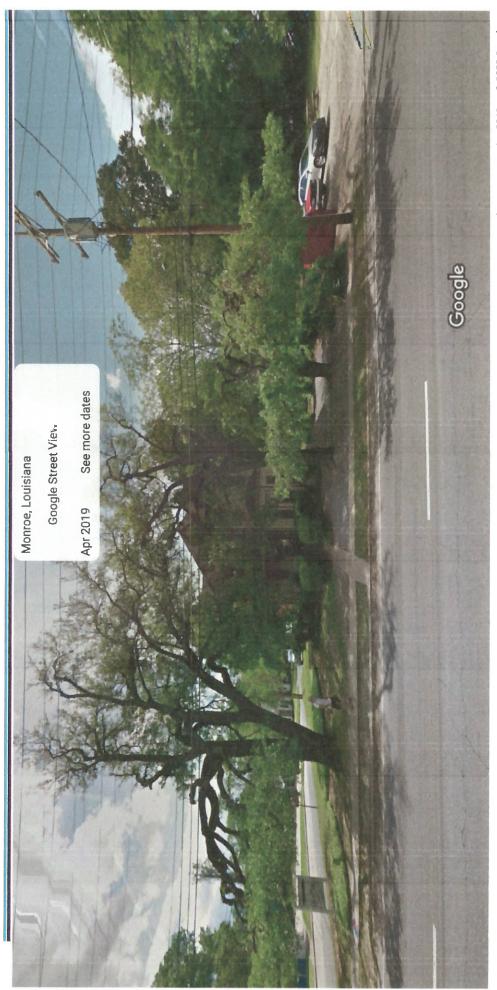


Image capture: Apr 2019 © 2023 Google

1814 Jackson St

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Street View & 360°

Assessor's Office

Stephanie Smith, Assessor



MA 100-23 CARDAY MARSHALL

1 inch = 205 feet

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