



CITY OF MONROE

MEMO

TO: Monroe Heritage Preservation Members
FROM: Alyeasha C. Clay
DATE: April 22, 2024
RE: Monroe Heritage Preservation Commission Meeting

Attention! Fellow board members, we have a very important SPECIAL meeting scheduled for **Thursday, May 2, 2024 @ 6:00 P.M.** The meeting will be held in the Monroe City Hall Building, 1ST Floor, in City Council Chambers.

MINUTES:

Approval of March 7, 2024 minutes

TENATIVE SCHEDULE:

HIS 104-24: Ads Plus Signs (Gary Floyd) – 200 North 4th Street – Don Juan Filhiol Historic District
This is a request to attach a 32 square foot wall sign to an existing building at Skent and Dent Furniture. The property is located in the CBD (Central Business) District.

OTHER BUSINESS:

None

CITIZEN PARTICIPATION:

Citizens will be recognized, in order, by the citizen sign-in sheet.

Please take a moment out of your busy schedules to call this office and confirm whether or not you will be able to attend this review meeting. Please call Alyeasha 329-2101. Again, we need a majority of the members in order to have a qualifying vote.It is imperative that we have a quorum.***

Please bring your copy of the Monroe Historical Preservation Commission by-laws, Rules and Procedures and the ordinance for future referencing throughout the meeting session.

City of Monroe
Heritage Preservation Commission

CASE NO.: HIS 104-24
NAME OF APPLICANT: ADS PLUS SIGNS
ADDRESS OF PROPERTY: 200 N 4TH STREET
HISTORIC DISTRICT: DON JUAN FILHIOL

REQUEST: The applicant is requesting to erect a 2' x 16' or 32 square foot attached wall sign to an existing building, located at 200 North 4th Street. The property is located in the Don Juan Filhiol Historic District.

SIZE OF PROPERTY: 0.238 acres, more or less

PRESENT ZONING: CBD, Central Business District

PRESENT USE: Appliance Store

MOST NEARLY BOUNDED BY (STREETS): North of the DeSiard Street; south of Washington Street, east of North 4th Street and west of North 5th Street

SURROUNDING LAND USES: Consists of commercial in all directions; the Kansas City Southern Railroad is to the south of the site.

**COMMENTS/
RECOMMENDATIONS:** The applicant is requesting permission to erect a 2' tall by 16' wide attached wall sign on the front of the existing building. The sign will indicate a new feature of the business to sell furniture. The sign will match the existing signage and will face North 4th Street.

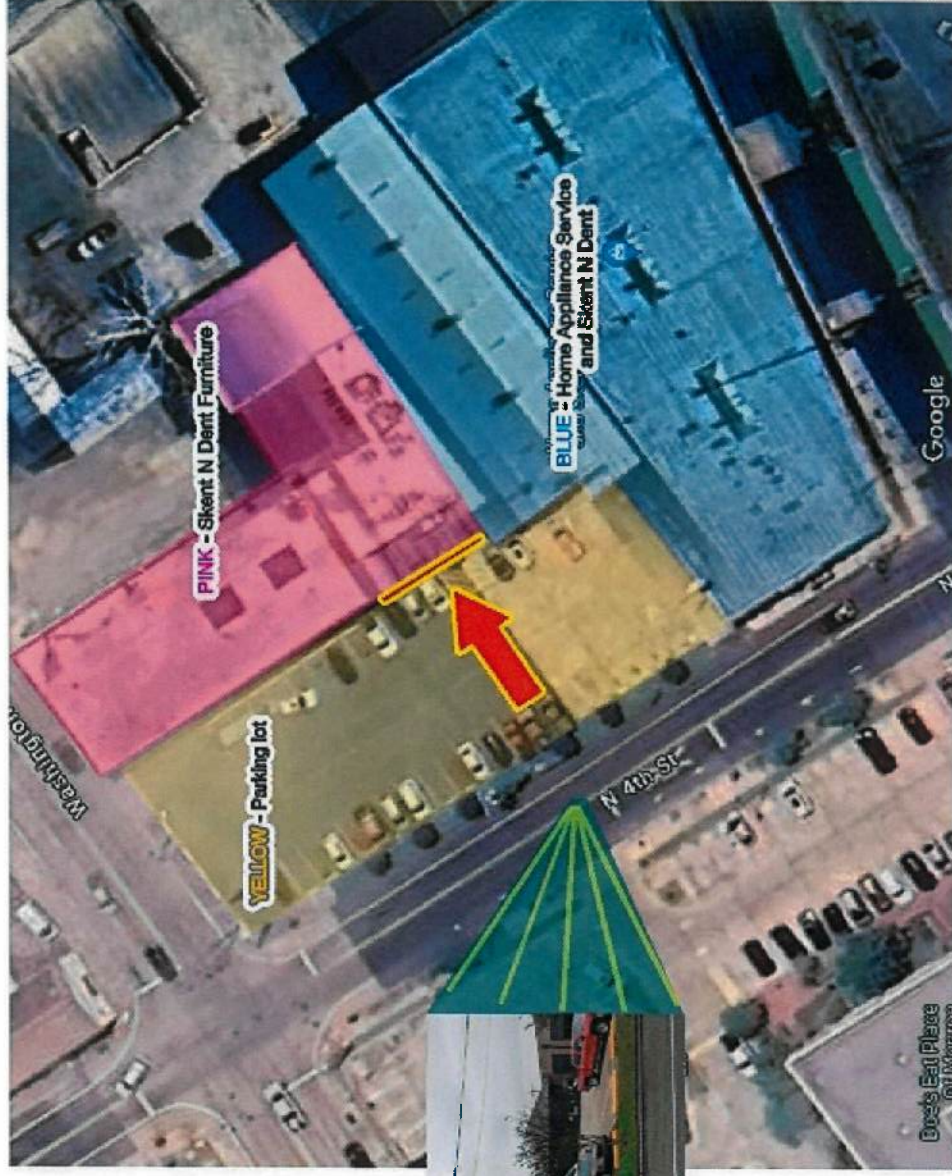
The applicant has provided a rendering of the mural design for your review.

DESIGN GUIDELINES: *Signs* – All new signage should be designed with the overall existing and historic context of a building and neighborhood in mind. Freestanding signs may be placed on the building site. The sign should not block pedestrian traffic or the visibility of motorists.

Signage should not dominate the building visually, so signs should not exceed 20% of the overall wall surface, not

counting signs attached on transparent glazed surface of windows and doors.

Signs based on documented historic appearance are encouraged. Traditional materials for new signs such as wood and glass, copper, bronze or aluminum should be used for new signs. The color of the sign should be coordinated with the overall building colors. Signage should maintain the character of the building and not have a negative effect on surrounding properties.





(1 SET) FACE LIT CHANNEL LETTERS / MANUFACTURE & DELIVER
5" WHITE PRE-PAINTED RETURNS - 1" WHITE TRIM CAP
7328 WHITE ACRYLIC FACES WITH 1ST SURFACE VINYL APPLIED
3M MATTE BLACK & 3M TRANSLUCENT POPPY RED
ILLUMINATED WITH HANLEY NRG PE-3 WHITE LEDS
HANLEY SPEED BOX POWER SUPPLIES & INSTALL PATTERN INCLUDED

5525
ADS PLUS SIGNS



SignProWholesale

Complies with
UL 48
E212599



15 1/2" x 70"

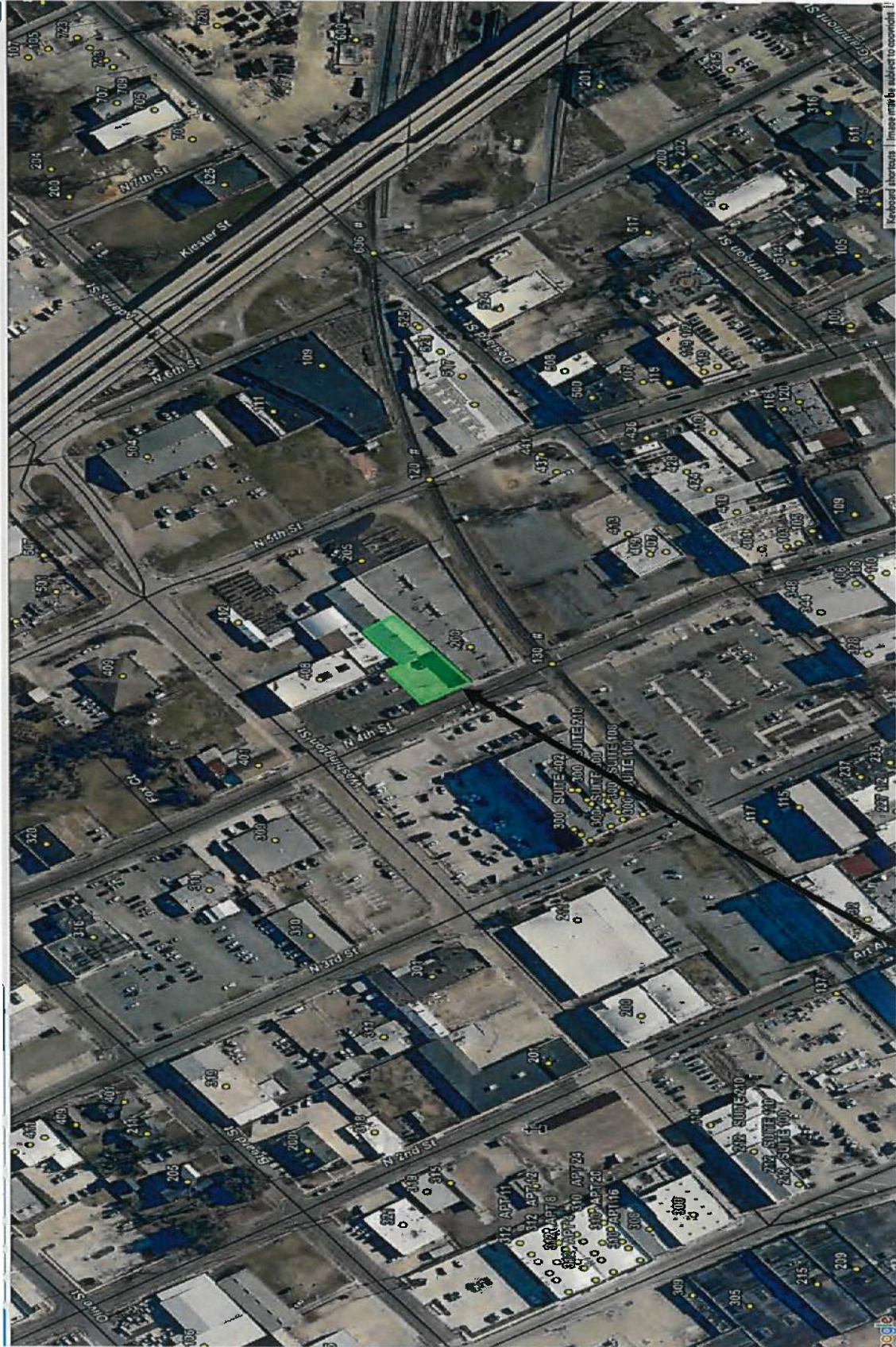
15 1/2" x 46"

18" x 74"

SKENT-N-DENT

8"x67" flush mounted

FURNITURE



Proposed Site: 200 North 4th Street

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